

SPENCER JONES

portfolio: spencerjonesdesign.com // email: spencerjudejones@gmail.com // tel: 07857589952

EXPERIENCE

Freelance Graphic Designer

2022 - Present

- **See Media**
Designing branded Foleon documents based on briefs. Collaborating with the team to make changes needed & find the best outcome. Ensuring accessibility throughout all documents.
- **NopaLeadership**
Redesigned 20+ presentations & 40+ worksheets, moving them onto Canva for ease of access. Created templates with a new design style & image bank for future presentations & worksheets. Organised all designed assets on Canva to be cohesive.
- **Rebellion Unplugged**
Designed gaming event assets, including: social posts, booth posters & free standing graphic pillars. Worked on redesigning assets of the "JOYRIDE" games for international release, including: packaging, game boards, pieces, tokens & cards.
- **Other clients include**
Katalytik, Plot 21, Harlow Rugby Club & Trans Solidarity Alliance

Group Graphic Designer - Awin

Nov 2020 - July 2024

- Designed print & digital assets for across the company based on project briefs, including: social posts, emails, campaign materials, reports, case studies, PowerPoints, digital ads, event collateral & websites.
- Lead branding projects & developing new social design campaigns.
- Collaborated with multiple teams on simultaneous projects
- Communicated regularly with clients, taking on feedback & building strong relationships.

References Available Upon Request

SKILLS

Software

Illustrator
InDesign
Photoshop
Creative Cloud
Foleon
Canva
Figma
Microsoft 365
Asana

Typography
Branding & Marketing
Accessibility checking
Digital & Print design
Problem solving
Independent &
Collaborative working
Long & Short form content
Time management
Communication
Brainstorming

EDUCATION

MA Visual Communication

Solent University
2019 - 2021

BA(Hons) Graphic & Media Design

Solent University
2015 - 2019